

JOIN US FOR THE
23RD ANNUAL
ALPHA HOUSE
BUTTERFLY BALL
Secret Garden



SEPTEMBER
19 SATURDAY
2026

6 P M - 11 P M

THE VINOY RESORT & GOLF CLUB

THE PALM COURT BALLROOM

Dear Friend,

At ALPHA House of Pinellas County, lives are changed because of people like you. Your generosity creates a safe place for pregnant women experiencing homelessness to find not only shelter, but the support and stability they need to begin again. Through your kindness, mothers receive the resources to move forward with confidence learning essential life skills, strengthening their parenting, and working toward independence.

The Butterfly Ball is at the heart of this transformation. While it is a beautiful and meaningful evening, its impact is far greater. It allows us to open our doors wider, reach more families in need, and continue providing life-changing care to every woman and child we serve.

As we look ahead to the 2026 Butterfly Ball taking place on September 19th at The Vinoy Resort & Golf Club, we invite you to stand with us once again. Your sponsorship directly fuels the future of the families in our care.

With gratitude,



Julie Navin Swigon
Executive Director



About ALPHA House of Pinellas County

Helping Women and Families in Crisis Pregnancies

Since 1979, ALPHA House has provided housing and services to pregnant women, new mothers and infants. ALPHA House of Pinellas County is a 501(c)(3) nonprofit organization that is dependent on the support of the community



Our Mission

The mission of ALPHA House of Pinellas County is to prevent the cycle of homelessness and child abuse by providing a safe residence and supportive services to homeless pregnant women and babies.

Our Residential Program

ALPHA House of Pinellas County provides 16 beds for mothers in need and 16 cribs for babies in need.

Case Management

Case managers support clients by coordinating essential services including school enrollment, medical care, court advocacy, government assistance, and housing resources.

Therapy

Provides individual and group counseling while coordinating mental health services and psychiatric care.

Life Skills Counseling

Provides education in parenting, budgeting, nutrition, job readiness, and daily living skills while helping clients build healthy routines and independence.

Our 2025 Impact

Safe housing provided to **16** minor mothers, **22** babies and **24** adult mothers

4,409 Nights of safe sleep provided

800 Individual therapy hours provided

952 Life skills counseling hours provided



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Sponsorship Opportunities

PRESENTING SPONSOR \$50,000

- 4 Tables Of 10 guests
- Unlimited Open Bar | 6-10pm
- 2 Free Nights at the Vinoy
- Full Page Ad in Program
- Signage at the Event
- Name or Logo on Invitations
- Logo on Website and Social Media

ORCHID SPONSOR \$30,000

- 3 Tables Of 10 guests
- Unlimited 4-hour Open Bar | 6:00-10:00pm
- Free Night at the Vinoy
- Full Page Ad in Program
- Signage at the Event
- Name or Logo on Invitations
- Logo on Website and Social Media

PEONY SPONSOR \$15,000

- 2 Tables of 10
- Unlimited 4-hour Open Bar | 6:00-10:00pm
- Full Page Ad in Program
- Signage at the Event
- Logo on Website and Social Media

MAGNOLIA SPONSOR \$7,500

- 1 Table of 10 guests
- Unlimited 2-hour Open Bar | 6:00-8:00pm
- Half Page Ad in Program
- Signage at the Event
- Logo on Website and Social Media

ROSE SPONSOR \$4,000

- 1 Table of 6 guests
- Unlimited 2-hour Open Bar | 6:00-8:00pm
- Half Page Ad in Program
- Signage at the Event
- Logo on Website and Social Media

GARDENIA SPONSOR \$1,250

- 2 Seats at shared table of 10 guests
- Unlimited 2-hour Open Bar | 6:00-8:00pm
- Half Page Ad in Program
- Logo on Website and Social Media

INDIVIDUAL TICKET \$350

Please note guests purchasing fewer than 10 seats will be seated with other attendees.

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