



# 2026 Roy Deeb Service Award Nomination Form

## ABOUT ROY DEEB

As a visionary developer and general contractor, Roy dedicated his talents to improving the lives of those in need. His deep involvement with the food center of the St. Vincent de Paul Society fueled his passion for supporting the marginalized and led him to become a driving force in helping the underprivileged.

Roy's immense impact extended far beyond construction and development. He tirelessly worked to improve the lives of others, leaving a lasting legacy of compassion and care. Through initiatives such as the Ozanam Inn, he provided shelter and hope for the homeless, while the Caulfield House offered vital subsidized housing for the elderly.

In 1979, Roy and his beloved wife, Marilyn K. Deeb, founded Alpha, A Beginning Inc., a transformative residential program that has empowered countless young mothers and women facing challenging situations during their pregnancies. Their vision continues to shine as a beacon of hope, supporting and nurturing those in need during their most vulnerable moments.

At ALPHA House today, they also provide comprehensive support and assistance to survivors of human trafficking. Their dedicated team offers immediate shelter, necessities, and trauma-informed care to help survivors heal and regain independence.

## AWARD CRITERIA

For the past 16 years the ALPHA Board of Directors has sought to recognize and honor a community leader whose life's work exemplifies the same tireless dedication to the underserved and disadvantaged population of Pinellas communities as did ALPHA's Founder, Roy Deeb. A nominee must be an adult who is active in providing humble service to those in need, and who reflects the values of:

- **Service**
- **Joyfulness of Spirit**
- **Reverence and love for all of life**
- **Humility**

## NOMINATION PROCEDURE

To nominate an individual, please complete the Nomination form and mail to:

ALPHA House of Pinellas County, Inc.  
c/o Roy Deeb Service Award Selection Committee  
701 5th Ave. N  
St Petersburg, 33701

Or Email to [ksteiniger@alphahousepinellas.org](mailto:ksteiniger@alphahousepinellas.org)

## AWARD PRESENTATION

The 2023 Roy Deeb Award will be presented at The ALPHA House 2026 Butterfly Ball, "Secret Garden" on September 19th at The Vinoy. The evening will consist of the Award Presentation as well as dinner, a live band with dancing, a Silent and Live Auction. All proceeds will benefit the ALPHA House of Pinellas County, Inc.  
For more information on ALPHA, please visit: [www.alphahousepinellas.org](http://www.alphahousepinellas.org)

**NOMINATIONS MUST BE RECEIVED BY JULY 10TH, 2026**





# 2026 Roy Deeb Service Award Nomination Form

## Nominee Information

Name

Company/Organization  Title

Address

City  State  Zip

Email  Phone #

Contact Name  Contact Email

Why does your nominee deserve this award? Please provide examples of why your nominee should be honored for their tireless dedication to the underserved and disadvantaged population of Pinellas communities, and reflects the values of service, reverence and love for all of life, joyfulness of spirit, and humility.

NOMINEES MUST BE FROM PINELLAS COUNTY ONLY

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## Nomination Submitted By:

Name...

Company/Organization  Title

Address

City  State  Zip

Email  Phone #

Contact Name  Contact Email

